

WisconsinVacations.com Media Kit 2008

About WisconsinVacations.com

A local travel and vacations site:

- Lodging directory and maps
- Destination Features
- Things to Do Calendar

There are hundreds of travel related websites but there is only one WisconsinVacations.com. Our content is local, fresh and interactive.

Traffic and Visitors

100,000-150,000 visitors a month.

Over 500,000 page views a month.

Advertising Opportunities

WisconsinVacations.com hosts a wide variety of advertising and marketing options.

Home Page Options

- 1) Featured Hotel, BB, Resort
Includes description, rates, pictures, amenities and web link.
\$300 per month
- 2) Featured Search Result
Be at the top of the search results.
\$100 per month

Banners

- 1) Web Banner Entire Site
120x60 Banner
\$250 per month / \$1200 per year

Newsletter Options

- 1) Monthly Newsletter
The newsletter is emailed to over 6000 travelers and archived on the site.

Newsletter Sponsorship - \$200 per issue.
Feature Hotel/Discount - \$200 per issue.

Discounts and Coupons

List your rates and specials in your lodging profile and publish up to 2 coupons.

WisconsinVacations.com tracks coupon views and downloaded prints. The coupon section of site has been the most utilized.

\$50 per month or \$200 per year.

Select Option(s) - Fax back to (262) 255-2585.

Specify Desired Month(s): _____

Name: _____

Company: _____

Phone: _____

Address: _____

City: _____

Zip: _____